

Media Contact
Boyd Timothy
boyd@appigo.com
801-999-8636



FOR IMMEDIATE RELEASE

Appigo Releases Todo Pro, A Task Sharing Service with iPhone, iPad, and Mac Companion Apps

Appigo's Todo® Pro helps people work on their own or with a team using a high quality service and app for iOS. Todo Pro provides shared task lists, task creation with Siri, and a lightning fast sync, among many other features.

Orem, UTAH - October 30, 2012 - Appigo today released Todo Pro, a new collaborative service that helps people be more productive anywhere. The Todo Pro service is a powerful combination of a website, <https://www.todopro.com>, and accompanying mobile and desktop apps. Todo Pro for iOS and Mac are available today as free downloads on the App Store. Appigo is also currently working on a Todo Pro Android app to make the service more widely available.

"Todo Pro is better than any other app or service we've built," said Calvin Gaisford, Appigo's CEO. "Todo Pro is the best solution for getting things done no matter where you are, what device you choose, or who you work with."

Todo Pro's new list sharing gives people an easy way to share entire task lists with friends, coworkers, family or anyone. Members of a shared task list can assign, comment, and leave notes for other members to keep everyone up-to-date.

Todo Pro gives iOS users the ability to use Siri to create tasks. With a Todo Pro account, people can access their tasks anywhere.

The Todo Pro website gives people quick access from any desktop computer. People with mobile devices, such as the iPhone or iPad, get the same powerful features such as task assignment, list sharing, and comments.

The Todo Pro service offers a worry-free sync service, keeping all devices updated regardless of where or when changes are made. As changes to a task are made on one device the app automatically updates.

Todo Pro replaces Todo Online, a sync service launched two years ago by Appigo. The developers at Appigo wanted to create a faster and more stable sync service so they designed Todo Pro from the ground up. Task synchronization between devices using Todo Pro is 10 times faster than what had been previously offered with Todo Online.

Appigo is committed to continually improve Todo Pro with new features and updates. This includes making the solution available to other mobile platforms. The Appigo development team is currently working on a new version of Todo Pro for Android and will be announcing a beta app in the next few months.

Pricing & Availability

A Todo Pro basic web account is free and available at: <https://www.todopro.com>

A Todo Pro premium account is required to connect the mobile and desktop apps with [todopro.com](https://www.todopro.com) and is available for \$1.99 USD per month or \$19.99 USD per year. A premium account includes additional features such as Siri integration, unlimited shared lists, and email notifications.

Todo Pro for iOS is a universal app (one app for iPhone, iPad, and iPod touch) available as a free download on the App Store.

Todo Pro for Mac is a free download available on the Mac App Store.

Media Kit:

A media kit is available and includes hi-res app icons and screenshots of Todo Pro and other Appigo apps:

<http://www.appigo.com/media>

###

About Appigo:

Appigo, Inc. is based in Orem, Utah and was founded by Calvin Gaisford (CEO) and Boyd Timothy (President), both Brigham Young University Computer Science alumni. Appigo develops high quality applications including Todo® task manager, Corkulous™ idea board, Notebook, and AccuFuel™ fuel efficiency tracker. With many years of experience in mobile and desktop computing, networking, and user interface design, Appigo builds enjoyable software. The products created by Appigo quickly gain favorable reviews worldwide. For additional information about Appigo and their products, including demonstration videos, please visit the Appigo website.

Appigo, Todo, and the Todo app icon are registered trademarks of Appigo, Inc. Notebook, Todo (for Mac, iPhone, and iPad), Todo Online, Corkulous, and the respective app icons are trademarks of Appigo, Inc. Copyright 2008-2012, Appigo, Inc. All rights reserved. Other company and product names may be trademarks of their respective owners.